



## Dare to Prepare: How to Win Before You Begin (Paperback)

By Ronald M Shapiro, Gregory Jordan

Random House USA Inc, United States, 2009. Paperback. Book Condition: New. Reprint. 201 x 130 mm. Language: English . Brand New Book. Over the course of a forty-year career in the worlds of law, sports, business, and politics, Ron Shapiro has worked with and advised an incredible variety of people. What he s found is that the secret ingredient for getting into the winner s circle is simply the discipline of methodical preparation: that old-school, step-by-step way of having all your ducks in a row, whether you are an executive getting ready to do a deal or make a speech; a pitcher studying the traits of opposing hitters and keeping a meticulous notebook of their strengths and weaknesses; an international trade negotiator who knows all about the issues and the people on the other side before sitting down at the table; or a surgeon who rehearses like a classical musician. Deep down, you know you should do it. But how often do you wing it and fly by the seat of your pants because Gosh, I don t have time . . . I ve done this before . . . I know what I m doing ? It is...



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