

Cross Functional Teams : Working with Allies, Enemies, and Other Strangers



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CROSS FUNCTIONAL TEAMS : WORKING WITH ALLIES, ENEMIES, AND OTHER STRANGERS

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Jossey-Bass Inc Pub, San Francisco, California, U.S.A., 1994. Hardcover. Book Condition: New. Dust Jacket Condition: New. Book Description In this completely revised version of his best-selling book, Cross-Functional Teams: Working with Allies, Enemies, and Strangers, author and consultant Glenn Parker updates his definitive practical guide to include his recent work in team rewards and recognition, communications technology, and multicultural and virtual-team issues. This new edition contains fresh examples and additional case studies of successful cross-functional teams from IBM, Parke-Davis, Xerox, Boeing, BOC Gases, government agencies, and more. Parker offers concrete advice and inspiration to team leaders, team members, and senior management. Cross-Functional Teams delivers a team operating manual to executives, team leaders, human resource professionals, and students of organizational behavior and provides a tool kit of assessment surveys, worksheets, checklists, and even sample training programs to help launch and sustain effective teams. --This text refers to the Hardcover edition. Ingram In the only book to focus exclusively on cross-functional teams, Parker offers a no-nonsense, practical approach to what works and what doesn't in cross-functional teams, presenting case studies from such corporate giants as Motorola, 3M, Honeywell, and Chrysler. Approx. Book Info Definitive guide to creating a team approach that serves customers. Identifies how over 100 successful organizations area leading this revolutionary change to cross-functional teams. DLC: Work groups. From the Back Cover "One of our retail divisions was in a great deal of difficulty and running in the red for some time. Needing to get everyone focused and working as a supportive team in a short period of time, we asked Glenn Parker to help. Through his effort and expertise, and the ideas presented in Cross-Functional Teams, we were able to attain functionality in a remarkable short period of time. This division went on to experience phenomenally profitable growth. I..."



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