

Get Doc

PRICING AND PROFITABILITY MANAGEMENT: A PRACTICAL GUIDE FOR BUSINESS LEADERS



John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Pricing and Profitability Management: A Practical Guide for Business Leaders, Mike Simonetto, Julie Meehan, Larry Montan, Chris Goodin, A comprehensive reference for any professional to understand the capabilities and competencies required for effective Pricing and Profitability Management. It describes each of the six competencies (Pricing Strategy, Price Execution, Advanced Analytics and Optimization, Organizational Alignment and Governance, Pricing Technology and Data Management, and Tax and Regulatory Effectiveness) in detail, and...

Download PDF Pricing and Profitability Management: A Practical Guide for Business Leaders

- Authored by Mike Simonetto, Julie Meehan, Larry Montan, Chris Goodin
- Released at -



Filesize: 5.07 MB

Reviews

I just started looking over this ebook. It is actually rally fascinating throgh reading period of time. You wont really feel monotony at anytime of your time (that's what catalogues are for about when you request me).

-- **Miss Naomie Kohler PhD**

Thorough manual for publication fanatics. It is actually rally intriguing throgh reading through period of time. Its been written in an remarkably simple way and is particularly only after i finished reading through this book in which actually transformed me, change the way i think.

-- **Morris Schultz**

Absolutely essential read through pdf. it was actually writtern extremely flawlessly and valuable. You will like how the writer publish this book.

-- **Destin Leffler**
