



## The Strategy Gap: Leveraging Technology to Execute Winning Strategies

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By Michael Coveney, Dennis Ganster, Brian Hartlen, Dave King

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, The Strategy Gap: Leveraging Technology to Execute Winning Strategies, Michael Coveney, Dennis Ganster, Brian Hartlen, Dave King, With shortened business cycles, increased competition, and rapidly changing technologies, companies need to be more nimble than ever. They must narrow the gap between strategy formulation and operation execution to guarantee success. The Strategy Gap will provide a framework that senior financial managers can use to ensure that their strategies are implemented successfully and that their corporations remain competitive. Filled with informative case studies and best practices for optimum financial processes, this valuable resource will help managers leverage information technology to successfully implement corporate strategies. This book also shows managers how to eliminate surprises in poorly managed or unforeseen activities, while applying new approaches to financial management for faster and more accurate business modeling. Expert advice from those who have used these strategies clearly explains how to integrate planning, budgeting, consolidation, and reporting into one cohesive management system. Michael Coveney is senior director of strategy management and spearheads Comshare's successful best practices consultancy, helping enterprises improve the efficiency and effectiveness of their corporate performance management processes. Brian Hartlen is Senior Vice President...

### Reviews

*Thorough information! Its such a excellent read. It is really simplistic but unexpected situations within the fifty percent of your pdf. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Johnathon Moore**

*This type of book is everything and helped me seeking forward and a lot more. We have go through and so i am confident that i will planning to read again again later on. You will like just how the blogger create this ebook.*

-- **Lilla Stehr**