

## The Drucker Lectures: Essential Lessons on Management, Society and Economy (Hardback)



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### ***Reviews***

*Merely no phrases to describe. It really is rally intriguing throgh reading time. I am happy to tell you that this is basically the greatest book i have go through in my own lifestyle and might be he greatest book for ever.*

***(Kattie Wunsch)***

## THE DRUCKER LECTURES: ESSENTIAL LESSONS ON MANAGEMENT, SOCIETY AND ECONOMY (HARDBACK)



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McGraw-Hill Education - Europe, United States, 2010. Hardback. Book Condition: New. 232 x 154 mm. Language: English . Brand New Book. Previously unpublished talks from the Father of Modern Management Throughout his professional life, Peter F. Drucker inspired millions of business leaders not only through his famous writings but also through his lectures and keynotes. These speeches contained some of his most valuable insights, but had never been published in book form-until now. The Drucker Lectures features more than 30 talks from one of management s most important figures. Drawn from the Drucker Archives at the Drucker Institute at Claremont Graduate University, the lectures showcase Drucker s wisdom, wit, profundity, and prescience on such topics as: Politics and economics of the environment Knowledge workers and the Knowledge Society Computer and information literacy Managing nonprofit organizations Globalization During his life, Drucker well understood that over the last 150 years the world had become a society of large institutions-and that they would only become larger and more powerful. He contended that unless these institutions were effectively managed and ethically led, the good health of society as a whole would be in peril. His prediction is unfolding before our eyes. The Drucker Lectures is a timely, instructive book proving that responsible behavior and good business can, in fact, exist hand in hand. Praise for The Drucker Lectures Peter Drucker shined a light in a dark and chaotic world, and his words remain as relevant today as when he first spoke them. Drucker s lectures and thoughts deserve to be considered by every person of responsibility, now, tomorrow, ten years from now, fifty, and a hundred. -Jim Collins, author of Good to Great and How the Mighty Fall Rick Wartzman has brought Peter Drucker alive again, and vividly so, in his own words. These samples of his talks and...



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