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Business Predators: How Not to Get Ripped Off in Small Business

By Carla Carr

Insomniac Press. Paperback. Book Condition: new. BRAND NEW, Business Predators: How Not to Get Ripped Off in Small Business, Carla Carr, Fraud continues to be a world-wide problem as scam artists develop increasingly complicated ways to steal your money. Statistics show that between mass marketing fraud, identity theft, and West African letter fraud, Canadians lose an average of \$35 million every year. There is a lot of information available to help you combat personal fraud and identity theft, but what about your business? Fraud and theft should be an ongoing concern for company owners. How well do you understand the general risks of operating a business? Would you be able to recognise one of the new fraud scams? This book contains easy to follow sections that highlight various areas of business operations and exposes risks that can be associated with them. It includes practical ideas to guard your business against theft, fraud, and financial loss, and teaches you to identify possible vulnerabilities in your business before it is too late.



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