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Case Incidents in Human Resource Management Understanding Cases with Cartoons

By D. Gopala Krishna

I.K. International Publishing House Pvt. Ltd., 2014. Paperback. Book Condition: New. 14cm x 21.5cm. Case study is a simulation technique used in the classrooms to make the students understand the corporate real-life problems in depth. Case studies are used as experiential exercises, widely adopted in most of the training programmes and B-schools worldwide. The purpose of case studies is to provide students with experience of the Human Resource Management problems actually faced by the organizations. The critical case studies are complex in nature, through in-depth discussions, students find and evolve multiple solutions to the problems which are cost effective. Fifty short case incidents presented in this book are based on author's experience and observations in the industry. In the classroom, when these cases are explained, students have shown keen interest and got involved deeply in discussions. To make the book more student-friendly and entertaining all the cases are illustrated with befitting cartoons. These case incidents are not only meant for classroom discussions, for commerce, management students and trainees, but it can also be used by the corporate executives to seek solutions for complex real-life problems.".



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