



## You Herd Me: Ill Say it If Nobody Else Will

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By Colin Cowherd

Three Rivers Press. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 8.0in. x 5.2in. x 0.6in. There are really two games, the one you see and the one you don't. The way I see it, the best way to use access to both worlds is to illuminate and reveal, not idolize and adore. It's better to be wrong than to be played for a fool. Colin Cowherd In this age of billion dollar athletic marketing campaigns, feel good philosophy with no connection to reality, and a Sports Media echo chamber that's all too eager to swallow whatever idiotic notion happens to be in vogue at the moment, it's tough to find people who aren't afraid to say what they're really thinking. But that's where Colin Cowherd comes in. As his millions of fans on ESPN Radio and ESPN already know, Colin is the rare sports analyst who's brave (or crazy) enough to speak his mind even if it pisses some people off. Of course, it helps that a lot of what Colin has to say is simply hilarious. Lots of writers can tell you about Boston's storied sports history. But how many can tell you why the city of Boston is America's five year...



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